



**SECURITY TRACKING
OF OFFICE PROPERTY**



STOP's patented system is the only solution that combines theft deterrence, recovery, and inventory management.

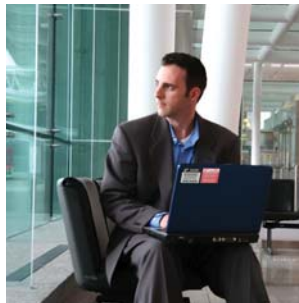


Each plate has its own unique barcode and serial number for foolproof recovery.



STOP's patented "Stolen Property" tattoo eliminates illicit resale value.

Thieves Won't Steal What They Can't Sell.



A STOP Security Plate is the most cost-effective, anti-theft, recovery, and Asset Tracking System available. Which is good, because whether your equipment is lost or stolen at the office, airport or anywhere else, **unscheduled replacement is a budget item no one enjoys revisiting.**

Effective Deterrence

The value of your hi-tech equipment also makes it a target. STOP Security Plates significantly reduce the percentage of theft by clearly marking your equipment as an obvious liability for any would-be thief. Our patented system uses a highly visible security plate. Under that, there's a **chemically bonded tattoo**, stating "**Stolen Property**," that even a determined thief can't remove and would find virtually impossible to explain to a potential purchaser.

STOP Security Plates retain your property's value while it's under your control, but if ever stolen, the prominently displayed plate and the tattoo below completely eliminate illicit resale value.

Recovery

The value of STOP Security Plates goes beyond deterrence. If your equipment is just misplaced, STOP Security Plates are marked with a unique registration number that **dramatically increases the incidence of recovery** by providing an easy way for the finder to do the right thing.

If someone finds your lost STOP-tagged equipment where it shouldn't be, they simply contact STOP on our toll-free 24-hour hotline or connect with us online. STOP will make the necessary arrangements to quickly get your machine back to you.

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SECURITY TRACKING OF OFFICE PROPERTY®



“Marking your laptop is one of my first recommendations. When I see all these laptops walking around without the STOP sticker, I think to myself, ‘They’re naked!’”

- Dan Gookin, Author Laptop for Dummies, Chapter 17 on “Laptop Security”

R.O.I. the Right Way

For as little as \$8.75 per unit (in quantities of 500 or more), STOP Security Plates can be affixed to your existing equipment. For added convenience, they can be pre-installed and accurately registered in STOP Monitor as part of your order by computer manufacturers such as Dell, HP and Apple, and by Value-Added Resellers. Your equipment will arrive under STOP protection from the very first day.

Protection That Works

STOP Security Plates:

- Prevent theft by eliminating illicit resale market value
- Thwart both professional and opportunistic thieves
- Create obstacles thieves cannot avoid
- Discourage unauthorized use
- Provide best opportunity for recovery
- Link equipment with individual users
- Facilitate recovery via our 24-hour toll-free equipment identification hotline
- Provide the most cost-effective deterrence, recovery and lifetime protection system on the market

Asset Management

When using STOP Security Plates, every protected device can be registered without additional charge in STOP Monitor, our **web-based Asset Tracking Management database**, making inventory management easier than ever. For in-house management, STOP Monitor lets you keep track of who has what, when it's due back and reminds you when it's overdue.

The screenshot shows a web browser window displaying the STOP Monitor interface. At the top, it shows the time 3:42:59 PM and navigation buttons. Below that is a table of records (1 to 10 from 560) with columns: Device name, Stop ID, Asset Tag, Serial Num, Mfg, Model, Type, Incident, Loan, and User. The table lists various Dell and IBM laptops with their respective details. Below the table, there is a detailed view for a specific device (D7H04Q31) showing its hardware specifications (Intel(R) Pentium(R) 4 CPU 2.80GHz, Socket Designation: Microprocessor, Description: x86 Family 15 Model 2 Stepping 9, Manufacturer: GenuineIntel, Revision: 521, AddressWidth: 32, DataWidth: 32) and operating system information (Microsoft Windows XP Professional, Version: 5.1.2600, BuildNumber: 2600).

Device name	Stop ID	Asset Tag	Serial Num	Mfg	Model	Type	Incident	Loan	User
<input type="checkbox"/> D7H04Q31	USD7264A	12097 23456	7H04Q31	DELL	DIMENSION 4600	Notebook	OK	No	RON OCTEAU
<input type="checkbox"/> LOANER	USG97677	12098 23456	12NVD41	DELL	LATITUDE D600	Notebook	OK	YES	MARK JOHNSON
<input type="checkbox"/> USG97672	USG97672	12083 23456	99-PDE44	IBM	THINKPAD X40	Notebook	OK	No	DAVID SANDERS
<input type="checkbox"/> USG97673	USG97673	12083 23456	HVKCB41	DELL	LATITUDE X300	Notebook	OK	No	BARBARA THOMAS
<input type="checkbox"/> USG97674	USG97674	12084 23456	48DFB41	DELL	LATITUDE D800	Notebook	OK	No	NICK HENNING
<input type="checkbox"/> USG97675	USG97675	12095 23456	2XNVD41	DELL	LATITUDE D600	Notebook	OK	No	CHIN KOHR
<input type="checkbox"/> USG97676	USG97676	12098	DXNVD41	DELL	LATITUDE D400	Notebook	incident	No	ERIC STANTON
<input type="checkbox"/> USG97678	USG97678	12104	HGH4F41	DELL	LATITUDE X300	Notebook	OK	No	JERRY PROFFITT
<input type="checkbox"/> USG97679	USG97679	12107	99-4C9R2	IBM	THINKPAD X40	Notebook	OK	No	KENNETH HASS
<input type="checkbox"/> USG97680	USG97680	12108	99-OX1FD	IBM	THINKPAD T42	Notebook	OK	No	WILLIAM KUTZ